SOUTH DEVON HERD BOOK SOCIETY

AUCTION OF PROMISES

Catalogue

Tuesday 7th April 2026

The Devon Hotel

Welcome

We are delighted to welcome you to the South Devon Herd Book Society Auction of Promises.

Thank you to all those who have generously donated lots—your support is hugely appreciated and helps us continue promoting the breed.

How to bid

If you are unable to attend the event, you can still take part:

Email: anna@sdhbs.org.uk

Phone / WhatsApp: 07469820658

Please include the lot number/name and your maximum bid.

We will bid on your behalf up to your stated limit.

LOTS

1. UK Sires – Insemination Kit

A practical and valuable kit to support your breeding programme from a trusted industry name.

2. Bob Bostelmann – Liquid & Creamed Honey

A delicious selection of locally produced honey—perfect for the kitchen or gifting.

3. Gemma Sell – Hamper of Essex Jams

A beautifully presented hamper packed with homemade jams full of flavour.

4. Gordon Tully – Edmeston Homer Semen

2 lots of 10 straws from a proven sire—an excellent opportunity to introduce strong genetics.

5. Gordon Tully – Waddeton Illistram 29 Semen

2 lots of 10 straws—reliable bloodlines offering performance and consistency.

5a. Gordon Tully – Eyton SAS Illya 1

2 lots of 10 straws—reliable bloodlines offering performance and consistency.

6. Anne Tully – Marmalade

A classic homemade favourite—details to be confirmed.

7. Devon County Show – 2 Complimentary Tickets

Enjoy a fantastic day out at one of the South West's premier agricultural shows.

8. Shearwell Data – 6-Month MyFarmWorks Voucher

Enhance your herd management with this powerful and user-friendly software package.

9. Showtime – Comb Package & Printed Garments

Essential kit for show preparation—look the part in and out of the ring.

10. Country Girl Media – Photography Package

A professional morning or afternoon photoshoot to capture your stock or farm. Travel charged separately.

11. Elizabeth Bartley – Ridge & Furrow Cider (4 x 750ml)

A premium selection of bottle-conditioned cider—perfect for any occasion.

12. Lionel Pascoe – 2 Pot Plants / Shrubs

Add a touch of greenery to your garden with these quality plants.

13. Colcharton Farm – Stay & Farm Experience

Choose between a relaxing two night B&B stay or three night self-catering break, including a farm walk and dinner.

14. Tigger Passy – Seasoned Elm Firewood

Two loader buckets of quality firewood—ideal for keeping warm next winter. *(Can be picked up from TQ7 3AD or delivered any where in South Devon.)*

15. Richard Hartshorn – Hamper of Welsh Produce

A fantastic selection of Welsh goods showcasing regional flavours.

16 & 17. Richard Hartshorn – Premier Inn Stay (Worcester)

Two separate lots for a double room on 11th June 2026—perfect for the National Show. (£40 surcharge applies)

18. Charles Grisedale – Caravan Stay in West Wales

A week away in a scenic location near Aberaeron—flexible dates with utilities included.

19. Malcolm Broome – 2 Garden Rose Bushes

Beautiful additions to any garden, offering colour and character.

20. The Griffin Family– Tamar Valley Meats Hamper

A premium meat hamper showcasing outstanding quality.

21. Colin & Lowenna Edwards – Framed Dartmoor Print

A stunning piece capturing the beauty of Dartmoor.

22. Arwyn Davies – 10 Straws Trevowah Joe Louis

Top-quality genetics from a well-regarded sire.

23. Arwyn Davies – 10 Straws Rufford SAS Dillon

Another excellent genetic opportunity to strengthen your herd.

24. Richard & Debbie Burrough – Farm Stay & Walk

Enjoy an overnight stay with a guided farm walk during the summer period.

25. Peter & Rachel Rowe – Trewint Holiday Let Stay

Two nights of out-of-season accommodation in a peaceful setting.

26. Edward & William Hawkins – Somerset CCC Match Day

A great day out for two at a County Championship match.

27. Robert Diamond – Cattle Show Kit

A comprehensive set including including - 1 hair dryer blower electric, 2 leather cow halters, 1 leather neck collar, 1 leather bull head collar, 3 cow neck collars, 2 showing sticks—everything you need for the ring.

Thank you for your support.

South Devon Herd Book Society